

# It pays to advertise with Liz, says Craig

**I**T'S every hot-blooded male's dream ticket: lounging by the pool beside one of the world's most seductive women. But not only did rising Scots star Craig Henderson have a lot of fun romping with Liz Hurley on location in Turkey, he also got very well paid for it!

The Dalkeith-born 28-year-old is the Austin Powers and Bedazzled star's leading man in a sexy new Magnum ice-cream television commercial which was shot in Akyaka, near Dalaman.

Appearing in the ad has created quite a fuss around this Hugh Grant look-alike, currently attending the Cannes Film Festival. While he's been intent on promoting his two feature films, everyone has instead been asking him what it was like to work with Liz.

"It's one of the bizarre quirks of this business," he told me.

"I spend nearly a year working on feature films, of which I am immensely proud, yet down here I'm constantly being quizzed about a 32-second commercial that was shot in three days."

The Edinburgh University graduate and RADA-trained actor's Cannes visit has been organised to promote the delightful romantic comedy *Making Waves*, about two ham radio enthusiasts who fall in love over the airwaves, and *The Toybox*, a spooky horror film.

And there's no doubt that the dashing Hugh Grant quality of his looks has been sparking interest among the film movers and shakers on the French Riviera.

After all, it's one of the reasons the Magnum team

chose this cool dude to promote their hot new ice-cream with Hurley.

Currently being screened overseas and likely to be shown here later in the year, the ad was no low-budget affair - it required the help of some 150 crew and 65 extras to make it.

It features a Versace-clad Liz stepping from a luxury yacht, dodging the waiting paparazzi and making a bee-line for Craig, who is casually walking along the jetty minding his own business.

He thinks he has caught her eye but in fact it's his Magnum that she's more interested in. She pulls a cheap trick to steal his treat then, later, by the pool side, she shows up to give him the empty stick back.

So, what was it like working with the world-famous actress?

**A** PLEASURE... and she is absolutely stunning," he replied. "She's a very conscientious mother too. After each day's filming she needed to get straight back to her little son, Damian, who was with her.

"The paparazzi were everywhere but she didn't have to worry because it was a closed set."

Apparently Craig's girlfriend Jackie, a corporate executive, was "perfectly cool" about him going off to film with Hurley.

"Though the deal I made is that, if I ever get to work with Hugh Grant, she wants an introduction because she fancies him," he laughed.

